



Member of the Coastal Tri-Counties Child Abuse Prevention Coalition

April 18, 2019 ♦ 9:00 a.m. – 11:00 a.m.

Buellton Recreation Center ♦ 301 Second Street, Jonata School ♦ Buellton, CA

MINUTES

1. Welcome and Introductions

Ashleigh Erving and Alison Wales welcomed everyone and introductions were made.

Attendance: Kelley Barragan, Florene Bednersh, Shana Burns, Lindsey Day, Ashleigh Erving, Polly Huffer, Rosa Lazaro, Alma Márquez, Yvonne Nelson, Mari Ortega-Garcia, Tandra Pitchford, Shana Pompa, Marianne Reagan, Alison Wales; Cecilia Prado (Tri-Counties Regional Center)

Staff: Barbara Finch

2. Approve CAPC Minutes from March 21, 2019

- **OCAP Summary of SB CAPC**

Florene Bednersh motioned to approve the March 21, 2019 minutes; Yvonne Nelson seconded the motion and the minutes were approved unanimously. Members also reviewed the summary of the SB CAPC that was written with CAPC input for the California Office of Child Abuse Prevention.

3. Public Comment

There was no public comment.

4. Partnership for Strengthening Families

- **Protective Factor of the Month**

Yvonne Nelson led the Protective Factor of the Month activity, leading the discussion about Concrete Support. She mentioned Maslow's Hierarchy and the need to make sure that basic needs are met before working on more complex issues. People reflected on the Concrete Support questions and shared personal stories. Yvonne invited everyone to consider what it must be like for the people we serve, who may have a small circle of support and/or find it hard to ask for help.

5. OCAP Innovative Partnership Grant – New Scope of Work

- **Family Strengthening Educators**

Barbara shared that the seven parents who were trained as Family Strengthening Educators have been doing Parent Cafés around the county. Ana from Santa Barbara has done two at local housing locations, Lindsey Day reported that she has done several and has several more planned with women who are in recovery programs at Good Samaritan. Parents in Cuyama, Goleta and Carpinteria are in the planning stages. So far feedback has been positive from the participants as well as the FS Educators. Cecilia Rios has been serving as liaison and helped create a checklist that parents can use to be sure they are prepared. Each teaching

team received a flash drive with course content and handouts, a flipchart and markers, and each educator received a name badge with the CTC-CAPC and Parents Forever logos and a copy of the Prevention Guide.

Barbara reviewed the new Scope of Work for 2019-20, which calls for more FS Educators and additional Cafés. One goal is to include parent voices in developing the local prevention plan. Another might be to have parents train CWS workers on the protective factors.

6. The Economics of Child Abuse in Santa Barbara County

- **Strategic Messaging and Dissemination**

Meeting participants reviewed the “Economics of Child Abuse in Santa Barbara County,” a two-sided infographic that explains the cost of Santa Barbara’s 423 substantiated cases of abuse and neglect in 2017. The \$114.6 million includes lifetime costs for each surviving victim for healthcare, criminal justice and child welfare involvement, education and lost productivity, plus one-time medical costs and lost productivity for fatalities. The report also mentions the 5211 reports of suspected abuse, noting that this is one child every two hours.

The group discussed potential audiences for prevention messaging and thought it might be beneficial to develop a catchy phrase that could be used far and wide. The group recommended raising awareness and letting people know where it is safe to ask for help and what parent leaders are doing to support families. The group also discussed sharing primary prevention messages that highlight the need for safe environments and opportunities for all. Three areas were identified as having a key role in primary prevention. These included quality preschool and childcare, home visitation and Family Resource Centers.

7. FRC Role in Child Abuse and Neglect Prevention

- **Key Messages**
- **SB 436 Letter of Support**

Ashleigh Erving shared two handouts on Senate Bill 436, which would formalize Family Resource Centers as a key service delivery network and as conduits to strengthening families. Both handouts came from Senator Melissa Hurtado and they mention ACEs and the need for early intervention and prevention services offered through FRCs. The goal is define FRCs with enough flexibility to allow for unique differences and to develop frameworks to fund and sustain the work. The group voted unanimously to endorse SB 436.

8. CWS Role in the Partnership for Strengthening Families

Barbara shared that she did an introductory presentation on prevention for the Child Welfare managers and supervisors, as a step in welcoming them into the Partnership for Strengthening Families. They are working on defining their membership, focus, activities and who they engage, as well as their role in prevention and their projects that support strong families.

9. Teaming Scenarios for PSF Convening

This item was postponed for the next meeting – members were asked to bring ideas for complex cases where systems cross and a team approach is needed to best help families. These will be used as an activity for the Partnership For Strengthening Families Convening in August.

10. Member Updates & Announcements

11. Next meeting – May 16, 2019 from 9:00-11:00am

Everyone was reminded about the CWS Stakeholder meeting from 1:00-3:00pm

For the May meeting, members will be asked to share photos and report on Parent Recognition activities

12. Adjourn The meeting adjourned at 11:00 a.m.

Respectfully submitted by Barb Finch