



Member of the Coastal Tri-Counties Child Abuse Prevention Coalition

May 19, 2022 ♦ 9:00 a.m. – 11:00 a.m.
via Zoom

MINUTES

1. Mindful Moment

Elizabeth Adams guided everyone through a mindful moment.

2. Welcome and Introductions

Elizabeth Adams welcomed everyone and introductions were made.

Attendance: Elizabeth Adams, Jacqui Banta, Amy Buckner, Summers Case, Maria Castro, Serena Chau, John Crowell, Veronica Cubillo, Lori Goodman, Maribel Landeros, Lydia Marquez, Carrie Martin, Natalia Mendez, Yvonne Nelson, Christian Patterson, Shana Pompa, Socorro Ramirez-Gamino, Kimberly Valenzuela, Alison Wales

Staff: Barbara Finch and Gloria Munoz

3. CAPC Reconsideration of the Covid-19 State of Emergency

- a. The CAPC reconsidered the circumstances of the COVID-19 state of emergency, and whether state or local officials continue to impose or recommend measures to promote social distancing;
- b. It was found that the CAPC reconsidered the circumstances of the state of emergency, and that State or local officials continue to impose or recommend measures to promote social distancing and;
- c. A motion was made by Lori Goodman, seconded by Jacqui Banta to direct staff to continue to notice and hold hearings as remote hearings consistent with Government Code § 54953(e)(3). The motion carried by the following votes: YES-19 NO-0 ABSTAIN-0

4. Approve Minutes from April 21, 2022

Jacqui Banta motioned to approve the April 21, 2022 minutes and Christian Patterson seconded the motion. Lori Goodman, Maribel Landeros, Carrie Martin, Yvonne Nelson, and Alison Wales abstained from voting; all others voted in favor and the minutes were approved.

5. Public Comment

There was no public comment.

6. Protective Factor of the Month

The Protective Factor of the Month was Resilience. Folks were divided into triads and asked to choose one of the following questions and discuss with their group: What are your creative strategies for dealing with

challenging situations? How do you know if you are the problem, and what do you do about it? How are you learning, growing, and evolving now? Folks shared the following themes:

- Self-reflection and diving into why we are the way we are; discussed little/big things they are doing in their lives that either advance who they are in their personal lives or advance who they are in their professional lives
- Discussed about the challenges that they can't control and what they do for themselves to keep themselves healthy
- Shared the burden of carrying too much at times and making sure that they give themselves a timeout
- Love the reflection component about CAPC

7. April Campaign Highlights

- **How did your organization use the messages and promotional materials?**
- **What other highlights would you like to share?**

Barbara gave folks the opportunity to share how their organization used the April campaign messaging or the promotional materials to build awareness about child abuse prevention and family strengthening in our community. Folks shared the following:

- **Children's Resource & Referral:** Jacqui shared that they used the buckets and pinwheels they received from CAPC and added goodies like chalk, bubbles, coloring pages, family strengthening activities, etc. It was very engaging and they used these at every single outreach that they did. Natalia mentioned that they were also able to share their resources at the Day of the Child event in San Luis Obispo. They were also able to distribute pinwheels throughout the month to all visitors at the office. The messaging was super helpful and useful to hand out to families at all our outreaches.
- **Promotoras/SBCEO:** Maribel mentioned that they were able to share all of the resources they received from CAPC throughout the county. They also attended the Day of the Child event in Santa Maria. She added that they also had the buffering services activities and were able to connect families to those.
- **CCPC/SBCEO:** Christian and Elizabeth worked together and planted pinwheels and signs around their campus. The Child Care Planning Council invited Barb to talk about CAPC, Protective Factors, and the theme for this year. They also got Santa Maria to declare April as the Month of the Young Child. In Santa Barbara, they sent certificates to centers and family childcare homes stating that everyone was making a positive impact within the community. Elizabeth mentioned that she wants to use the messaging and the stress busters wheel to create a multifold handout. She is having it translated and printed for an event they are going to next week. Barbara shared that we do have Spanish translations for many of the materials.
- **North County Rape Crisis Center:** Alison shared that they did pinwheel plantings in Lompoc, Santa Maria, and supported People Helping People in their pinwheel planting event as well. They also managed to get proclamations for Solvang, Lompoc, Guadalupe, and Santa Maria. She also shared messaging on social media. Lastly, they also presented at the Board of Supervisors.
- **Casa Pacifica:** Kimberly shared that they distributed buttons, pinwheels and pens. She also encouraged the managers to take pictures wearing blue. The pinwheels allowed for conversations around child abuse prevention and how families could be supported.
- **CALM:** Yvonne shared that they did an Instagram campaign and various presentations throughout the community on resilience and ACEs. Folks can capture what they have done throughout the year, not just during the month of April.
- **Barbara:** Encouraged folks to check out the [CAPC Facebook](#) page and the [PACES Connection](#) Blog. Yvonne shared that she was very impressed with the Facebook posts – they were visually pleasing and very robust. She suggested putting together a template PPT of the images and talking points so that everyone can use it. Lastly, Barbara shared that the virtual Children's Memorial Flag event on April 22nd was attended by San Luis Obispo County, Ventura County and Santa Barbara County. About 30 people showed up, heard about prevention in each county, honored the memory of children who have lost their lives to violence, and made a pledge to support healthier families.

8. Exploring the Prevention Mindset

The Office of Child Abuse Prevention and the California Department Social Services have developed content around the new concept of prevention, including a Roadmap for Prevention that is lined up with the Families First Prevention Services Act. The [CalTrin training website](#) has training for staff members and has links to the Reimagining Prevention series. Barbara briefly went over some of the slides of the webinar called [Exploring the Prevention Mindset](#) and what that means:

Training Materials & Resources

- [Recording](#)
- [Presentation Deck](#) (full-size slides)
- Lydia will email Gloria the link to the webinar they did on the [Community Engagement Toolkit](#) as well as the PowerPoint and Toolkit so that she can send out to the group. She is also including a Prevention guide from the Dept. of Health and Human Services, which gives some interesting examples of prevention planning work throughout the country.

What role does your organization play in prevention, where are you on the prevention continuum, and why do you place yourself there?

- **FBSMV:** Shana stated that they provide services to foster and homeless students in the high school and elementary districts in the North County and Guadalupe. They are in the secondary tier and sometimes in the tertiary if they are in foster. She added that chronic truancy is a huge issue and often times they see the same kids having truancy problems throughout grade school. It is sad that they put many of these kids on Probation once they reach high school. The pandemic has really shown the gaps of services - how can we as a community help these kids and families? Engagement is key to primary intervention.
- **IVYP:** Lori stated that IVYP mitigates the effects of poverty, racism and trauma by providing childcare, family support and community leadership. They are in the primary and secondary spaces, although they do a little bit of tertiary since some of their parenting classes are getting referrals from CWS. They have a childcare center and a Family Resource Center, and are constantly engaging with the community about needs and wants. Lori shared that the word abuse is negative and she does not think any family they work with thinks of themselves as being at risk of abusing their child. She likes childhood trauma or adversity better because it seems less stigmatic and allows them to focus on both the social determinants of health and the social determinants of school achievement. The challenge for her with primary prevention is that she does not know that any of her staff would articulate what they are doing as preventing child abuse. What they are doing is strengthening and supporting families. When there is strength in the community, it lowers child abuse, but it is not going to resonate in the community to say we are preventing child abuse. Barbara expressed her appreciation for Lori's comment and the tension that exists when we want to be focused on assets and yet we know that children are being harmed. If we abandon the language of child abuse prevention then we lose that ability to see the urgency of it. Lori agreed with this and added that we need to actively collaborate and pull together stakeholders across the Goleta Valley, including law enforcement and city officials. Also, the work force challenges are directly impacting our collective ability to provide child care in the community - which will lead to higher family stress, more risk for children being in unsafe situations and exposed to abuse, which will go upstream. The crisis in finding child care teachers is impacting everything!
- **CALM:** Yvonne mentioned that CALM goes along the continuum from primary, secondary, to tertiary, and that is part of their identity of delivery of services. For primary, they are in the schools and doing reflective practice. In the secondary level, they are working with kids that are not yet necessarily in the system that are at risk in programs like home visitation. They also provide trauma treatment. There is a push to keep folks in the home and to not remove, but if

they are going to do this they have to really think about putting resources to supporting those families when the children are young and supporting them all along the continuum.

- **Children's Resource and Referral:** Natalia shared that they would be in primary, secondary, and tertiary prevention strategies because they offer support with payment for childcare, referrals to finding childcare, Parent Cafés, and support for families in finding community resources. They also provide trauma trainings for the community, Trauma Informed Coaching for providers of children in foster care, and a Resource Closet with diapers and some emergency necessities for Resource Families. Childcare in general is a huge crisis there are no spaces for children in our county specially for age group of 0-2 age group, so parents struggle being able to accept/keep a job.
- **Noah's Anchorage:** Amy stated that many of the families who call need tertiary supports. They have started to change their approach from a crisis line to a support line in hopes that service providers might reach out earlier. They collaborate with community partners but sees a need to build better connections so that families don't have to retell their story every time.
- **CCPC/SBCEO:** Christian shared that the Child Care Planning Council is a forum made of community partners and currently there are 24 members on the council. Their goal is to support planning and actions that allow for access to high quality education that meets the needs of all families and children within the ages of birth through age 12. They provide a unified integrated system of accessible and affordable education for children and families. They also have countywide initiatives, such as professional development for teachers. They bring in funding for child care programs and partner with community in order to support families, children, and of the child care providers. Members that make up the council are able to cover all three levels of care.
- **Casa Pacifica:** Kimberly shared they are definitely responding on the tertiary side. The majority of their children are either at risk of going to a Short Term Residential Treatment Program (STRTP) or they are coming home, so there has already been a lot of trauma and frequently abuse or neglect. When thinking about prevention, a lot has changed with Continuum of Care Reform (CCR). Their Camarillo campus used to have 42 ranging from young kids to teenagers and they are now down to seven beds for foster youth teenager girls only. She mentioned that these kids have high needs and they are reaching out to their social workers and social workers are saying they do not have any place to put them. This is definitely a big systemic issue. She added that she participated in the presentation about Wellness Centers on school campuses in partnership with county Mental Health, the Office of Education and other community partners. The centers are open to the entire community because most people live walking distance to school and are open from 7am to 8pm. There is yoga, food, parenting classes, therapy, meditation, and they are open year round.

9. Announcements & Closing Thoughts

Barbara and Maribel shared that the Regional Child Abuse Prevention Coalition is having two virtual events for parents on Tuesday, May 31st in Spanish and Wednesday, June 1st in English. It is open to any community member or parent that is a leader. Gloria will send out the email with more details.

10. Adjourn at 10:50am - Next meeting: June 16, 2022

The meeting adjourned at 10:57 a.m.

Respectfully submitted by Gloria Munoz